

The 8<sup>th</sup> Congress of the  
EUROPEAN ACADEMY OF PAEDIATRIC SOCIETIES

# EAPS

October 16-19, 2020, **VIRTUAL CONGRESS**

A Joint Scientific and Educational Event of  
**EAP, ESPNIC and ESPR**



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EUROPEAN ACADEMY OF  
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# EAPS

October 16-19, 2020  
**VIRTUAL CONGRESS**

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# Prospectus



See you in 2020

#### CONTACT US:

Victoria Eskenazi  
Industry Liaison & Sales Associate

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**Shaping the Future of Child Health**

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**Shaping the Future of Child Health**





## Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and virtual exhibition space.

### SUPPORT LEVELS

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

Supporter/Exhibitor booking items/space with a contribution of less than Bronze category) will be acknowledged as “Supporter”/“Exhibitor” only.

You will benefit from outstanding advantages linked to your support category.





## SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Virtual Congress Registrations	10	8	6	4
Advertisement in the E-Book	Inside Full Page	Inside Full Page	Inside Full Page	
Supporter's logo with the hyperlink on the Congress website	✓	✓	✓	✓
Supporter's logo in the e-book	✓	✓	✓	✓
Acknowledgement on the Virtual Platform	✓	✓	✓	✓

**Contact us now:**

**Victoria Eskenazi – Industry Liaison & Sales Associate**

Tel: +41 22 9080488 Ext 986

Email: [veskenazi@kenes.com](mailto:veskenazi@kenes.com)





## Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists, and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

*All grants are managed in compliance with relevant accreditation and industry compliance criteria.*

### EDUCATIONAL GRANT



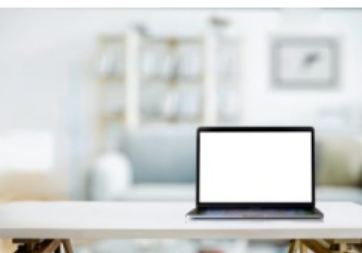
Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting's success.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.





## EDUCATIONAL GRANT FOR THE VIRTUAL PLATFORM



Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting's success.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

## EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

## EDUCATIONAL PARTICIPATION GRANT



As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for EAPS 2020. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/EAPS will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of EAPS 2020.

Recipients (HCPs) will need to fulfill the criteria specified by EAPS in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the EPAS Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

\*All pictures are illustrations only.

[PAYMENTS CANCELLATION TERMS & CONDITIONS](#)



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## Promotional & Advertising Opportunities

### PLENARY SPONSORED SYMPOSIUM - Non-CME Industry Session



- Opportunity to organise an Official *Non-CME Industry Session* (Program subject to the approval by the EAPS Committee).
- Includes live Q&A and IT support.
- Permission to use the phrase "Official Symposium of the EAPS Congress".
- Sponsored Symposia Programs will be included in a designated industry section of the Programme.
- Time Slots: allocated on a first come, first served basis – see time slots here.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

*NOTE: The supporting company in addition to the support fee must cover the registration fee of the speakers. This also applies in the case where the speakers have already been invited by the Congress.*

### PARALLEL SPONSORED SYMPOSIUM (non-CME Industry Session)



- Opportunity to organise an Official *Non-CME Industry Session* (Program subject to the approval by the EAPS Committee).
- Includes live Q&A and IT support.
- Permission to use the phrase "Official Symposium of the EAPS Congress".
- Sponsored Symposia Programs will be included in a designated industry section of the Programme.
- Time Slots: allocated on a first come, first served basis – see time slots here.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

*NOTE: The supporting company in addition to the support fee must cover the registration fee of the speakers. This also applies in the case where the speakers have already been invited by the Congress.*





## WORKSHOP SESSION - Non-CME Industry Session



- Program subject to the approval of the Congress Scientific Committee.
- Includes live Q&A and IT support.
- Permission to use the phrase: "Official workshop of the EAPS Congress".
- Workshop Programs will be included in a designated industry section of the Programme.
- Supporters will be acknowledged in a designated section of the Program.
- Time Slots: allocated on a "first come, first served" basis.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

*NOTE: The supporting company in addition to the support fee must cover the registration fees of all speakers. This also applies in the case where the speakers have already been invited by the Congress.*

## MEET THE EXPERT SESSION



- Opportunity to organise an Official *Non-CME Meet the Expert Session* (Program subject to the approval by the EAPS Committee).
- Includes live Q&A and IT support.
- Permission to use the phrase "Official Meet the Expert Session of the EAPS Congress".
- Meet the experts session's program will be included in a designated industry section of the Programme.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

*NOTE: The supporting company in addition to the support fee must cover the registration fees for all speakers. This also applies in the case where the speakers have already been invited by the Congress.*





## PIPELINE SESSION



Meet with attendees to share the latest developments in the pharmaceutical industry.

- Opportunity for pharmaceutical companies to present their pipeline.
- Session Chair to be decided by the meeting Organizing Committee.
- Content to be presented to the Organizing Committee.
- Pipeline session's program will be included in a designated industry section of the Programme.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

*NOTE: The supporting company in addition to the support fee must cover the registration fees for all speakers. This also applies in the case where the speakers have already been invited by the Congress.*

## PRODUCT THEATRE



Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area in the virtual exhibition hall.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas

Located in the virtual Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Handout promotional materials.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.





## MOVIE SCREENING SESSION



Opportunity to organise a Movie Screening Session (Video/ content subject to the approval by the Scientific Committee).

- Includes IT support.
- Movie Screening Session will be included in a designated industry session of the Programme.
- Video can be available on the Meeting App to be viewed on demand.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

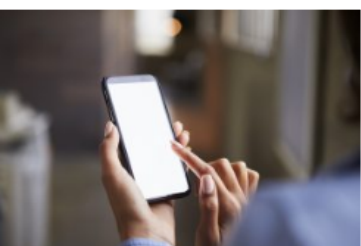
## REPEAT INDUSTRY SESSION + LIVE Q&A



- Opportunity to replay your industry session in the interactive pre-recorded\* format during the 3 months after the Congress that the platform is available.
- Companies will have the possibility to engage with new participants and expand the reach of their symposium by bringing their experts for a live Q&A.
- Includes IT support.
- Time and date to be coordinated with the Congress Organizer.

\* The main presentation will be pre-recorded and will include a scheduled live Q&A and chat with the speakers.

## E-BOOK



An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

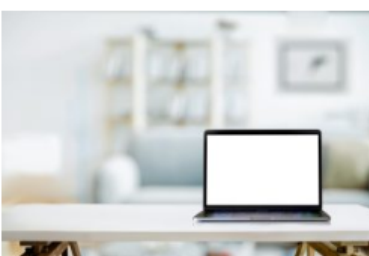
With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events, and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: "Supported by company name/logo" (product logo not permitted).
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.





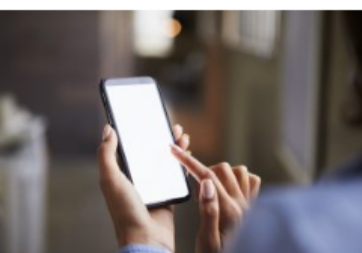
## E-POSTERS



E-Posters create unique networking and engagement opportunities, generate participants' interest and are good exposure for authors in the virtual environment, as participants can interact with them via chat. E-poster support includes:

- Signage in the virtual Lobby to the e-Poster page with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application

## MOBILE APP



The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Meeting App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications".
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.





## WORLD MAP



The World Map is a unique atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins, ideal for enhancing participant networking in the virtual environment.

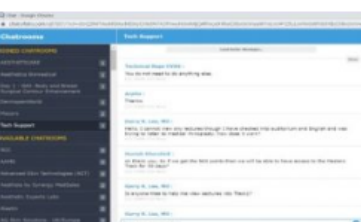
- Support will be recognized with World map signage within virtual Lobby including "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

## HOSPITALITY SUITES / MEETING ROOMS



- Opportunity to hire a virtual room that may be used to host and entertain guests throughout the Conference.
- Technical support will/can be provided.

## CHAT ROOMS



- Opportunity to have a dedicated Chat room within the group chat area.
- Participants can network in the group among themselves or with company representatives for that specific topic.





## NETWORKING LOUNGE



There will be a Networking Lounge where attendees can interact and connect with each other, by group, 1×1 or video call.

- Support will be recognized with the company logo in the entrance of the Networking Lounge.
- 2 chat rooms included in the support package.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

## GAMIFICATION



Games are a great way to capture attendees' attention and make their experiences memorable.

- Opportunity to have a virtual scavenger hunt or a passport competition using the Congress platform.

## VIRTUAL VIP EVENT



Host a VIP Pre- or Post-Event and connect with attendees in an exclusive gathering.





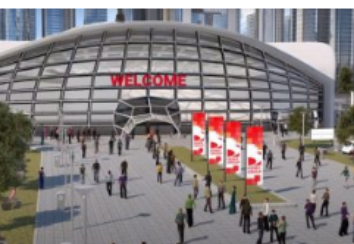
## BRANDED WAITING ROOM



Branding the virtual waiting room before your session starts is a great opportunity to connect with attendees and create anticipation.

- Opportunity to brand the virtual waiting room with company's logo.
- Opportunity to share a text or a video while attendees are waiting for your session to start.

## OUTSIDE BRANDING



- Supporting company will have the opportunity to brand the flags, zeppelin, rotating signage, or parking lot signage in the welcome page of the virtual Congress/Conference/ Meeting.
- This page is the first page participants will see before each login to the platform, giving your company big exposure even before entering the virtual venue.

## LOGO IN THE VIRTUAL LOBBY



- Supporting company will have their logo placed in one of the screens in the virtual lobby.
- A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.

## VIDEO IN THE VIRTUAL LOBBY



- Supporting company will have the opportunity to add a video in one of the screens in the lobby of the virtual Congress/Conference/Meeting.
- By clicking on this video ad, a video streamer pop-up will show in the screen.





## ADVERTISING SUPPORT OPPORTUNITIES

### PROMOTIONAL MATERIAL



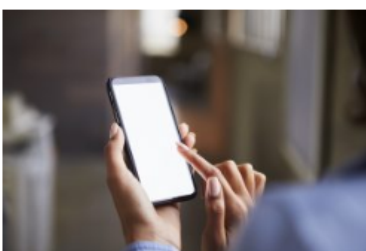
- Promotional material of the supporting company will be included in a designated area within the virtual platform.
- Attendees will be able to download it and email it to their personal accounts.

### E-BOOK ADVERT



- Full inside page color advertisement in designated section of the E-Book.
- The E-Book will contain the timetable, information about the scientific programme and other useful information. It will be available to all registered participants in the virtual platform.

### MOBILE APP ADVERT

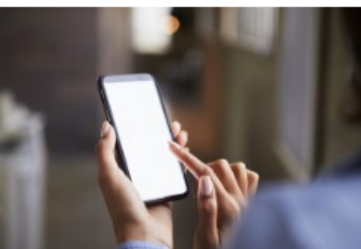


- Gain additional exposure for your Symposium by advertising it in a designated section of the Meeting App.
- The Meeting App will be available for all participants who download the app.





## APP PUSH NOTIFICATION



- One "push notification" sent to all participants\* onsite through the mobile app, to be coordinated with Meeting Organizer. Specifications will be provided by the congress organizers.
- \*Only for those participants who have opted to receive such information.

## PLATFORM PUSH NOTIFICATION



- One "push notification" sent to all online participants through the virtual platform, to be coordinated with Meeting Organizer.
- Specifications will be provided by the congress organizers.

## PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (Html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be EAPS 2020.
- Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

*Industry Support Disclosure – will be added to all mailshots*

*This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.*





## POST-CONGRESS PROMOTIONAL MAILSHOT



Gain additional exposure for your repeat industry session by sending out a post-Congress Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be EAPS 2020.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

\*All pictures are illustrations only.

## SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

## ACKNOWLEDGEMENTS

Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

[PAYMENTS CANCELLATION TERMS & CONDITIONS](#)



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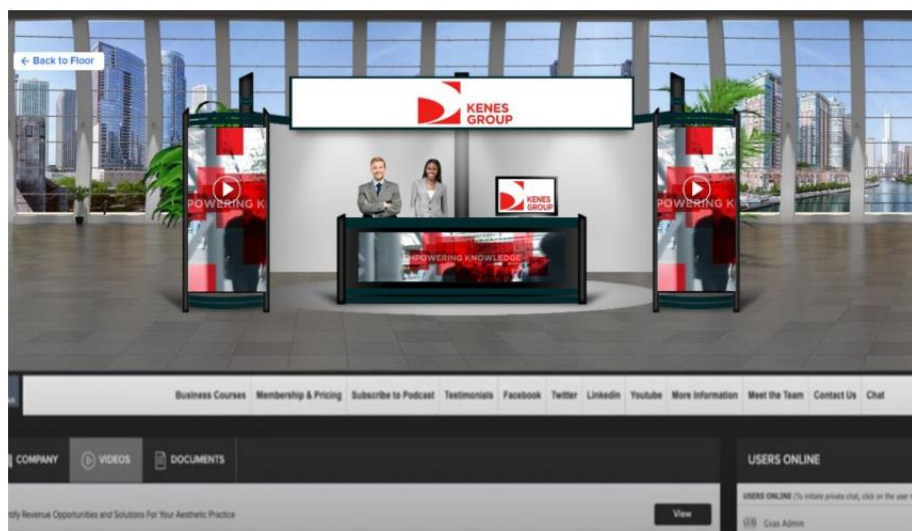


## Virtual Exhibition

### Virtual Booth

2D booth\* in the virtual Exhibition Hall includes:

- Company Name and Logo
- Company Profile
- Documents, Videos and Images
- Content hyperlinks for company's website, products, news and social media accounts.



### ADDITIONAL FEATURES:

- Interactive Chat (Group and 1:1 chat, including video calls)
- Contact Us
- Ability to see visiting attendees at the booth.

\*Booth template design will depend on the package/ category/ support amount.





## Exhibitor Rules & Regulations

### ALLOCATION OF VIRTUAL EXHIBITION SPACE

A completed Exhibition Booking Form and Contract must be faxed/emailed to ensure reservation of a desired booth template. Upon receipt of the Exhibition Booking Form and Contract, a virtual booth will be confirmed and an invoice will be sent.

### EXHIBITOR REGISTRATION

All exhibitors are required to be registered in the Congress. Registrations will be given depending on your booth of choice:

- Basic Booth – 2 registrations
- Standard Booth – 3 registrations
- Prime Booth – 5 registrations
- Premium Booth – 7 registrations

Any additional registrations will be charged a registration fee.





## EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the platform
- Final exhibition details and information
- Specifications
- Services available to exhibitors and order forms

## EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

## EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that the signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the EAPS Congress.





## Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

## CONTRACTS & CONFIRMATION

### SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

### EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

## SUPPORT TERMS & CONDITIONS

Terms and Conditions ([TERMS AND CONDITIONS.pdf](#)) of Sponsor will be included in the contract as well.





## INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

## PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice

40% by April 20, 2020

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

**Option 1:** Payment by check (\$).

Please make checks payable to:

**Kenes International Organizers of Conferences Ltd – EAPS 2020 Congress – Barcelona, Spain**

**Option 2:** Payment by Bank Transfer (\$).

Please make drafts payable to:

**Kenes International Organizers of Conferences Ltd – EAPS 2020 Congress – Barcelona, Spain**

All bank charges are the responsibility of the payer.





## CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Victoria Eskenazi [veskenazi@kenes.com](mailto:veskenazi@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before February 16, 2020, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between February 16, 2020 – June 20 15, 2020 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made from June 20, 2020 onwards.

